



Informationsmanagement (German Edition)

Stefan Voß, Kai Gutenschwager

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Das Buch bietet einen umfassenden Überblick über das Informationsmanagement. Den Ausgangspunkt bildet ein Ebenenmodell des Informationsmanagements, anhand dessen insbesondere aus entscheidungsorientierten Anforderungen potentielle Unterstützungsleistungen abgeleitet werden, die sich maßgeblich mit geeigneten Systemen auf Basis der Informationstechnologie erbringen lassen. Dabei stehen zu fordernde Funktionalitäten derartiger Systeme - insbesondere moderne Konzepte im Daten-, Dokumenten- und Wissensmanagement sowie im Bereich Groupware - und hierzu notwendige Infrastrukturen im Vordergrund der Betrachtung. Aus betriebswirtschaftlicher Sicht bildet das Informationsmanagement gemäß der hier betrachteten Lehrmeinung einen zwar mit der Wirtschaftsinformatik stark verzahnten, aber eigenständigen Bereich.



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