



# One Red Lipstick: We All Need Role Models: When Ordinary Is No Longer An Option

*One Red Lipstick Project, Spenser Chapple*

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## **DISCOVER: The Secrets of Successful Women Entrepreneurs and Exactly How They Overcame The Odds In Order To Succeed.**

Twenty-something Spenser was on a quest to find women entrepreneurs who had been there and back, and yet are still successful in life and in business. She's brought together 24 entrepreneurial women from across North America, each with an inspiring story to share. While the situations vary, their message remains the same - dust yourself off, focus and live your life. Sharing words of wisdom to help you get ahead no matter what obstacles and challenges come your way.

## **PRAISE: From Around The Globe**

"What a great read! One Red Lipstick is a book that makes you forget about excuses and fears, and inspire you to go for it. Dragons' Den thrives on these kinds of pulled-up-from-the-bootstraps stories, and I hope the book will inspire lots of women to take on the challenge of entrepreneurship."

**Diane Buckner, Host, CBC Television's "Dragons' Den"**

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"Encouragement is oxygen to the soul. And these inspiring stories and real-life tips will be oxygen to your soul and business. Each chapter shares triumphs and trials including what it took to overcome bankruptcy, starting from scratch in mid-life, illness in the family, and personnel challenges. Read it and reap."

**Sam Horn, Author of Tongue Fu! and Got Your Attention?**

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"A MUST READ for women entrepreneurs. As an entrepreneur myself I know only too well the pitfalls and challenges that can come your way. One Red Lipstick is the real deal. Each inspiring story shares the tenacity and strength of women to succeed, and to succeed on their own terms. For anyone in the entrepreneurial trenches, or climbing out and soaring to the top, this book will keep you grounded and motivated to stay the course."

**Teresa de Grosbois, Evolutionary Business Council and author of Mass Influence: The Habit of the Highly Influential**

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**"As a fairly green entrepreneur, I loved that One Red Lipstick shows us what is possible when a dream is put into action. Each story tells a personal journey, filled with obstacles and disappointments, but there is a common thread of resiliency, optimism and an unshakeable belief in oneself throughout. The book sends the message that regardless of your circumstances and challenges, if you're willing to take a chance on yourself, you might really be surprised at what you can do!"**

**Amy Vodarek, Amy Vodarek & Associates**

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## **THE CREATOR:**

Spenser Chapple -" I'm often asked why I started One Red Lipstick and I think it was through my mom and the women I met through her that I became inspired by their stories of how they got on with their lives no matter what they had on their plates. As Mom would say to me, "You get up, put on your red lipstick and get on with it, no matter what. "

## **THE LESSONS:**

24 authors showcasing their success story in this inspiring book, through:

Teen Pregnancy  
Cancer  
Embezzlement  
Advocacy  
Bankruptcy  
Work-Life Balance  
Illness in Family  
Starting a Business  
Death of a Child  
Immigration  
Finding Yourself  
Giving Back  
Divorce  
Love

## **LEARN MORE:**

Visit Us at <http://www.oneredlipstick.com> or scroll to the top of the page and select the buy button!

March Bonus: Submit an Amazon Review About One Red Lipstick and Join The ORL Women April 1-3 For An Inspiring Digital Retreat! Learn More at <http://oneredlipstick.com/book-launch-bonus>

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### **From reader reviews:**

#### **Travis Ralls:**

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#### **Jeff Puckett:**

Nowadays reading books be than want or need but also work as a life style. This reading practice give you lot of advantages. Advantages you got of course the knowledge the rest of the information inside the book in which improve your knowledge and information. The information you get based on what kind of e-book you read, if you want drive more knowledge just go with education books but if you want feel happy read one using theme for entertaining for example comic or novel. Typically the One Red Lipstick: We All Need Role Models: When Ordinary Is No Longer An Option is kind of reserve which is giving the reader capricious experience.

#### **Gregory Stclair:**

People live in this new morning of lifestyle always aim to and must have the free time or they will get large amount of stress from both lifestyle and work. So , whenever we ask do people have extra time, we will say absolutely of course. People is human not really a huge robot. Then we inquire again, what kind of activity do you have when the spare time coming to a person of course your answer may unlimited right. Then ever try this one, reading ebooks. It can be your alternative with spending your spare time, typically the book you have read is actually One Red Lipstick: We All Need Role Models: When Ordinary Is No Longer An Option.

#### **Susan Gagnon:**

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