Money Making Apps: How to Make an App that is Sure to be Successful (What you Need to Know BEFORE Developing an App)

K.C. Maynard

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If you plan to develop a mobile app, but you want to be sure it will be a success before you spend any time (or money) programming, then this book is for you!

Today only, get this incredibly useful guide for only $2.99. Regularly priced at $4.99. Read on your PC, Mac, smart phone, tablet or Kindle device.

In all major app markets, the biggest problem is to find the best app for the user's needs. Google, Apple, Microsoft, Amazon, etc. all have algorithms in place to ensure that the user gets the best app a user is searching for. The problem is that it's often only the most popular apps that are downloaded, while the others are left to rot in oblivion. Another problem is that many of the apps downloaded, 20% to be exact, are used only once. This makes it even worse for developers who use a freemium model (free download, in-app purchases) for their apps. The question is then asked: how can developers ensure that they make quality apps, plus retain their users in order to make money? That's where this book comes in. I am going to help you consider all the things that you'll need to do to make sure your app is successful, even before you waste any time or money programming.

Here Is A Preview Of What You'll Learn...

- Why Do So Many Apps Fail? (The 5 Major Reasons)
- Don't Waste Your Time Programming If It Won't Sell
- What To Do When There's Already a Similar App As Your Idea?
- How You Can Verify (In Advance) If Your Idea is a Good One
- How to Micro-Test Your Idea
- The Kinds of Applications that Lead to Financial Success
- Five Common Mistakes App Programmers and Developers Make
- Much, much more!

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