



# **Data-Driven Design and Construction: 25 Strategies for Capturing, Analyzing and Applying Building Data**

*Randy Deutsch*

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# Data-Driven Design and Construction: 25 Strategies for Capturing, Analyzing and Applying Building Data

*Randy Deutsch*

**Data-Driven Design and Construction: 25 Strategies for Capturing, Analyzing and Applying Building Data** Randy Deutsch

“In this comprehensive book, Professor Randy Deutsch has unlocked and laid bare the twenty-first century *codice nascosto* of architecture. It is data. Big data. Data as driver. . . This book offers us the chance to become informed and knowledgeable pursuers of data and the opportunities it offers to making architecture a wonderful, useful, and smart art form.”

—From the Foreword by James Timberlake, FAIA

Written for architects, engineers, contractors, owners, and educators, and based on today’s technology and practices, *Data-Driven Design and Construction: 25 Strategies for Capturing, Applying and Analyzing Building Data*

- addresses how innovative individuals and firms are using data to remain competitive while advancing their practices.
- seeks to address and rectify a gap in our learning, by explaining to architects, engineers, contractors and owners—and students of these fields—how to acquire and use data to make more informed decisions.
- documents how data-driven design is the new frontier of the convergence between BIM and architectural computational analyses and associated tools.
- is a book of adaptable strategies you and your organization can apply today to make the most of the data you have at your fingertips.

*Data-Driven Design and Construction* was written to help design practitioners and their project teams make better use of BIM, and leverage data throughout the building lifecycle.

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