



Leadership 2.0

Travis Bradberry, Jean Greaves

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In today's fast-paced world of competitive workplaces and turbulent economic conditions, each of us is searching for effective tools that can help us adapt and strike out ahead of the pack. Sharing discoveries from a groundbreaking study that separated the leadership skills that get results from those that are inconsequential or harmful, *Leadership 2.0* introduces a new paradigm of leadership.

Leadership 2.0 delivers a step-by-step program for increasing 22 core and adaptive leadership skills. Core leadership skills (those that get people into leadership positions) will sharpen your saw, and adaptive leadership skills (those that set great leaders apart) will make you into the leader you've always wanted to be. For the first time ever in an audiobook, Drs. Bradberry and Greaves unveil TalentSmart's revolutionary leadership program to help you identify your skill levels, build your skills into strengths, and enjoy exemplary performance in the pursuit of important objectives.

Trusted by upper-echelon leaders inside companies worldwide, the strategies in this audiobook will take your leadership skills to bold new heights. The audiobook's smooth narrative style turns rigorous research into memorable examples and practical strategies that any leader can use to his or her advantage. Leadership 2.0 will change how you see leadership - and yourself - forever.

Leadership 2.0 will introduce you to the power of Adaptive Leadership Skills. In a concise, how-to format, this work shows how any leader can use these skills to become great. As a bonus feature, this audiobook includes online access to TalentSmart's best-selling leadership assessment, the 360 Refined. The results of your assessment will highlight your strengths and show you the skills you can use to become a more effective leader. The 360 Refined survey is already used by businesses of all sizes, including more than 75 percent of Fortune 500 companies.

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