

## The Design Activist's Handbook: How to Change the World (Or at Least Your Part of It) with Socially Conscious Design

Noah Scalin, Michelle Taute



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#### We Want You!

Will you join the ranks of design activists?

Doing good is too important to think of as work better left to those fictitious "other" designers. People more famous. More talented. More connected. Richer. Younger. Braver. (Insert your own mental roadblock here.) In truth, anyone can be a design activist.

It just starts with a commitment to yourself and your values. A commitment to making conscious choices and realizing how all the decisions you make as a graphic designer affect other people and the planet. It's about being awake instead of sliding by with the way things always have been done.

This book is for every graphic designer who's ever sat at a computer, thinking: Is this it? Isn't there more? It's a tool to help you figure out how to start making a difference and making a living at the same time--no matter where you live and work right now.

Just open this book and we'll help you start walking in the right direction. It doesn't have to be perfect. Little actions from a lot of people add up to big change. This isn't a contest about who's the greenest or the most radical. It's a movement, and we're inviting you to join right now.

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